



## Red Bull Australia 55 Doody Street, Alexandria

Red Bull was located in unsatisfactory premises due to building issues and disjointed layout. The brief was to find quirky but efficient office space with a high demand for parking, in addition warehousing for promotional vehicles and equipment was required in close proximity to the business.

An area specific search was conducted, and an office warehouse building was identified. Direct negotiation of the transaction occurred with the owners resulting in Red Bull doing the warehouse conversion works with the owner's allowances. An attractive incentive and concessions together with advantageous lease terms will ensure that Red Bull will benefit from this transaction for the whole lease life cycle.

The single floor layout has allowed a flexible work environment with multiple breakout areas creating the exact environment the business hoped to achieve.

<b>Size</b>	<b>3,000 sqm</b>
<b>Lease Commencement</b>	<b>2015</b>